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ICMCI ACADEMIC FELLOW

MARCH 2014

INSTITUTE CHAIRS, TRUSTEES AND EXECUTIVES

The ICMCI Academic Fellow designation is intended to be a mark of distinction which recognises academics from around the world who have contributed to the study and teaching of management consultancy. It will awarded by ICMCI to suitably qualified individuals based upon the recommendation of the local IMC.

Further to our first successful 2013 round of 16 nominations and appointment, we are writing again to enlist your assistance in identifying target academics within your country who may be candidates for the Academic Fellow designation.

It is expected that those nominated will be from an academic institution in your country. There will be a maximum number of 10 Fellows per IMC with a maximum of 3 nominations from any single IMC during 2014.

This document sets out the criteria for appointment; the process involved, and reiterates the benefits of the appointment to academics, IMCs and to ICMCI.

You should aim to submit names of up to three suitable candidates by 15 April 2014.

A reminder of the benefits of the appointment to all concerned is shown in Appendix 1; a draft letter informing a candidate of their selection is shown in Appendix 2. This should not be sent to the candidate until their nomination has been provisionally approved by ICMCI.

Mike Thompson FCMC

Chair, Academic fellow Nomination Committee 2014

The appointment process

Identifying suitable candidates

In providing your nomination, the following eligibility criteria will apply:

- ▶ We expect that you will consult with colleagues within your own IMC organization to scan the academic landscape for suitable candidates – please note that this is a preliminary step and that potential candidates should not be contacted at this stage.
- ▶ The candidate must hold a position at a recognised academic institution, specifically a publically accredited university within your country.
- ▶ The candidate must be engaged in research and/or teaching within the external or internal management consulting field for a minimum of five years.

Submitting your nomination

Once suitable candidates have been identified, **please notify Mike Thompson - FCMC (mike.thompson@royalroads.ca)** who is coordinating this process, **with a copy to Reema Nasser (reema.nasser@icmci.org).** You should submit the following information with your nomination:

- ▶ The candidate name; their full time position, and their academic institution.
- ▶ Their academic track record, such as undergraduate/graduate classes taught; published academic papers; conference presentations; curriculum development (both academic and for commercial courses); management consulting engagements/retainers; related industry seminars.
- ▶ Sources of on-line information that is available about the candidate, such as their individual website or LinkedIn address.
- ▶ Your assessment of the candidate's demonstrated involvement with the management consulting profession and how they might contribute through their Fellowship.

The aim of your submission should be to show how the candidate's track record demonstrates a tangible engagement with the management consulting profession.

The selection process

1. Nominations together with the supporting information will then be forwarded to the ICMCI Nominations and Succession Planning Committee – Fellowship Panel who will assess the suitability of the candidate for ICMCI Academic Fellow. The decision will usually be one of provisional approval, rejection, or possibly deferment if the candidate is considered to have insufficient experience at present.
2. If the candidate is provisionally approved, the nominating IMC will be notified. They should then contact the nominated candidate to ascertain their potential acceptance pending final approval by ExCom. A copy of the suggested communication to the candidate is detailed in Appendix 2.
3. The IMC should then inform the ICMCI Secretariat whether the candidate has accepted the award.
4. On being so informed, confirmation of the award is provided by the Fellowship panel (via ExCom) and advised to the IMC who, in turn, advises the successful candidate with a suitable certificate/letter and concurrent press release. The appointment term will be for five years with the potential for further renewal.

Appendix 1: Anticipated benefits

To the IMC

- ▶ The attraction and engagement of a new stakeholder group that will add valuable new perspectives and insights within your management consulting community. There will be the expectation that the Fellow will demonstrate tangible on-going involvement with the management consulting profession.
- ▶ Increased awareness and profile for your IMC at the Fellow's educational institution.
- ▶ Increased membership through the potential development of management consulting streams within MBA or related Masters programs which could lead to award of the CMC credential upon suitable demonstration of knowledge (know what) and competence (know how).
- ▶ Pragmatic contributions to debates within your IMC on academic matters, including annual conferences where Fellows and other related academics can profile their research and teaching best practices.

To the Academic Fellow:

- ▶ Enhanced academic and professional profile arising from the appointment along with international peer recognition.
- ▶ Invitations to international conferences and hub meetings with the opportunity to showcase their applied research and publications.
- ▶ Support for appropriate international research projects within the management consulting field, in terms of providing industry contacts and primary research respondents, along with endorsement of funding applications.
- ▶ Support for major student projects through CMC client introductions or directly for CMC practitioners.

Appendix 2: Letter to nominees who have been provisionally approved

Dear Candidate,

We are pleased to advise that we (the local IMC) have initiated a process to nominate you for the designation 'ICMCI Academic Fellow'.

The International Council of Management Consulting Institutes (ICMCI) comprises a network of management consultancy associations and institutes worldwide, who have a common purpose and shared values and goals. The goal of ICMCI is to promote a closer working relationship between all management consulting institutes with a primary focus on raising the standards of the profession of management consulting and to create worldwide recognition and acceptance of the CMC (Certified Management Consultant) mark.

The ICMCI Academic Fellow designation is intended to confer a mark of distinction which recognises those academics who have contributed to the study and teaching of management consultancy. You will be joining an exclusive community of academic practitioners who have a passion for the delivery and dissemination of management consulting education.

To complete our nomination process we need to confirm that you would agree to accept this designation which will permit the completion of ICMCI formal approval.

We anticipate that your involvement would provide some key benefits to the profession and the local Institute of Management Consulting, specifically:

- ▶ The provision of valuable new perspectives and insights within the country's management consulting community.
- ▶ Increased awareness and profile for the CMC credential at your educational institution.
- ▶ Increased CMC membership through the potential development of management consulting streams within MBA or related Masters programs which could lead to award of the CMC credential to your university graduates upon suitable demonstration of knowledge (know what) and competence (know how).
- ▶ Pragmatic contributions to debates on academic matters, including annual conferences where you and other Fellows can profile their research and teaching best practices

The potential benefits of the Academic Fellow designation to you would include:

- ▶ Enhanced academic and professional profile arising from your appointment along with international peer recognition.



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- ▶ Invitations to ICMCI international conferences and hub meetings with the opportunity to showcase your applied research and publications.
- ▶ Support for appropriate international research projects within the management consulting field, in terms of providing industry contacts and primary research respondents, along with endorsement of funding applications.
- ▶ Support for major student projects through CMC client introductions or directly for CMC practitioners.
- ▶ Participation in international 'common interest groups' with your fellow Academic Fellows. We hope that this will provide an opportunity for Academic Fellows to contribute to publications and international debate on matters associated with management consultancy.

We hope that you will accept our invitation to proceed and look forward to your favourable response,

Yours etc.

IMC Board Chair